



**MEMORANDUM OF UNDERSTANDING**

(MoU)

BETWEEN



And



**Sri A.S.N.M. Government College**  
Doddipatla road, Palakol, West Godavari, Andhra Pradesh  
( Autonomous )

for

**Student & Faculty Development Programs, CRTs/Certifications, Short  
term & Long term Internships, Industry aligned Projects, Credit  
Courses on Different Emerging Software Technologies**

ExcelR Edtech Pvt.Ltd  
49, 1<sup>st</sup> Cross, 27<sup>th</sup> Main, behind Tata Motors, 1<sup>st</sup> Stage, BTM Layout, Bengaluru, Karnataka 560068  
Email: [enquiry@excelr.com](mailto:enquiry@excelr.com) | 1800-212-2120(Toll Free)  
[www.excelr.com](http://www.excelr.com)

## PREAMBLE:

This Memorandum of Understanding (hereinafter referred to as the 'MoU') is entered into on this  
**07th Day of August month, 2025**

(Date : 07/08/2025),

by and between **ExcelR Edtech Pvt.Ltd,**  
(hereinafter referred to as the 'First Party')

And

**Sri A.S.N.M. Government College**  
(Hereinafter referred to as the "Second Party",

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as  
the 'Party')

The purpose of this MoU is to establish a collaborative framework for providing **Student Development Programs (SDPs) and Faculty Development Programs (FDPs)**. The collaboration encompasses both **non-commercial (free) and commercial (paid)** aspects to address the needs of diverse stakeholders effectively.

## CLAUSE 1: CO-OPERATION

### 1. Objectives:

- o Enhance skill development and employability through emerging technology training.
- o Bridge gaps between academic and industry standards.

2. **Communication:** Both Parties will establish clear communication channels to facilitate smooth implementation and feedback.

3. **Expertise Sharing:** The First Party will deploy expert faculty for impactful training programs tailored to the Second Party's needs.

## CLAUSE 2: SCOPE OF THE MoU

### 1. Deliverables from First party to the Second party on Non - Commercial Terms:

- o Access to **free EDL programs** after fulfilling participation criteria (refer Clause 3).
- o Industry-relevant guest lectures Live Online twice a year at no cost.
- o Necessary Support for College Registration and Student Application in APSICHE IIC Portal will be provided.

### 2. Deliverables from First party to the Second Party on Commercial Terms:

ExcelR Edtech Pvt.Ltd

49, 1<sup>st</sup> Cross, 27<sup>th</sup> Main, behind Tata Motors, 1<sup>st</sup> Stage, BTM Layout, Bengaluru, Karnataka 560068

Email: [enquiry@excelr.com](mailto:enquiry@excelr.com) | 1800-212-2120(Toll Free)

[www.excelr.com](http://www.excelr.com)

- o Customized training programs for advanced skill development, beyond the scope of free initiatives.
- o Long-term access to advanced learning modules, projects, and internships on a fee basis.
- o Guidance for curriculum development to align with current industry demands.
- o Provision of certification programs aligned with specific industry standards.

### 3. Deliverable Focus Area:

- o Student-centric training on trending technologies like **Data Science, AI, ML, Analytics, Full Stack Development etc.**
- o FDPs focused on pedagogy, research, and the latest technological advancements.

## CLAUSE 3: ELIGIBILITY FOR FREE EDL PROGRAMS

1. **Minimum Criteria:** The Second Party must ensure participation of **All The Students who are having credit based programs mandated by Second Party , AICTE , APSCHE or Any Other Government Bodies Annually** in Commercial training programs organized by the First Party.
2. **Entitlements Upon Fulfillment:**
  - o Access to **free SDPs and FDPs** under the EDL initiative.
  - o LMS access for students for a 12-month duration for relevant SDPs.
3. **Objective:** Empower institutions with cost-effective training solutions to upskill students and faculty while maintaining an inclusive approach.

## CLAUSE 4: COMMERCIAL ENGAGEMENTS for SDPs/FDPs/CRTs/Certifications, Short term & Long term Internships, Industry aligned Projects,Credit Courses etc..

1. **Objectives:** To offer customized, specialized, advanced training and extended benefits beyond the limits of free initiatives to meet institutional demands.
2. **Custom Offerings:**
  - o Development of institution-specific programs addressing unique learning requirements.
  - o Corporate-grade certification aligned with industry needs.
3. **Fee Structure:**
  - o Mutually agreed terms documented in separate commercial agreements.
4. **Rationale:** Commercial programs support the First Party's ability to deliver high-quality resources, certified trainers, and scalable infrastructure.

## CLAUSE 5: INTELLECTUAL PROPERTY

1. **Ownership:** The First Party retains intellectual property rights over training content and materials.
2. **Confidentiality:** Shared information will remain confidential unless legally required to be disclosed.

**CLAUSE 6: VALIDITY & TERMINATION**


1. **Validity Period:** This MoU remains valid for two years from the date of signing.
2. **Termination Clause:** Either Party may terminate the MoU with **30 days' prior written notice.** Upon termination, mutual obligations will cease unless specifically agreed upon.

**CLAUSE 7: RELATIONSHIP BETWEEN PARTIES**

1. **Independent Entities:** This MoU does not establish a partnership, joint venture, or agency relationship.
2. **Use of Name:** Neither Party shall use the name or logo of the other Party without prior written consent.

**AGREED:**

For: ExcelR Edtech Pvt.Ltd

*C. Srinivas*  
  
**Srinivas Reddy Gurrala**  
Director  
ExcelR Edtech Pvt.Ltd

*7/8/2025*  
For: Sri A.S.N.M. Government College,  
Palakurki

  
**Signing Authority Details**  
Name : *Dr. T. RAJA RAJESWARI*  
Designation : *PRINCIPAL*

Authorized Signatory

Authorized Signatory

GST: 27AAEFE5003F1ZX

TIN: HYDE02965

Witness: *K. Bhadrachalam*

Witness 1: *M. Durga Prasad*

Witness 2: