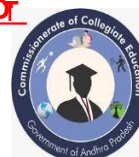




SRI A.S.N.M. GOVERNMENT COLLEGE (AUTONOMOUS), PALAKOL, W.G. DISTRICT
(NAAC Re-accredited With 'B+' Grade at 2.67 C.G.P.A)



IP Week Lecture Session - 21st April to 26th April 2025

S.No	5
Name of the activity	Significance of IP Protection and Commercialization
Date of conducting the activity	25-04-2025
Organised by Dept./Committee	MIC and AICTE
Objective or nature of the activity curricular/Extension to community	To explore the economic and strategic benefits of IP protection across sectors. To understand various IP commercialization avenues including licensing, technology transfer, and startup incubation. To identify government schemes and support systems available for IP-driven innovation and business growth.
Level of the activity College/Mandal/district/university	National Level
Name of the Resource Persons	Dr. Sripathi Rao Kulkarni, Senior Principal Scientist, CSIR Innovation Complex - Mumbai
No. Of students participated	58
Skills achieved	IP Management: Understanding types of IP – Patents, Copyrights, Trademarks, and Trade Secrets. Patent Filing Procedures: Step-by-step knowledge of national and international filing systems. Commercialization Techniques: Basics of licensing, technology transfer, and monetization.

Values achieved	Ethical Innovation: Respecting creators' rights and promoting legal protection. Responsibility: Recognizing the importance of safeguarding intellectual outputs. Entrepreneurial Mindset: Viewing IP as a strategic business asset.
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Outcomes of the Activity

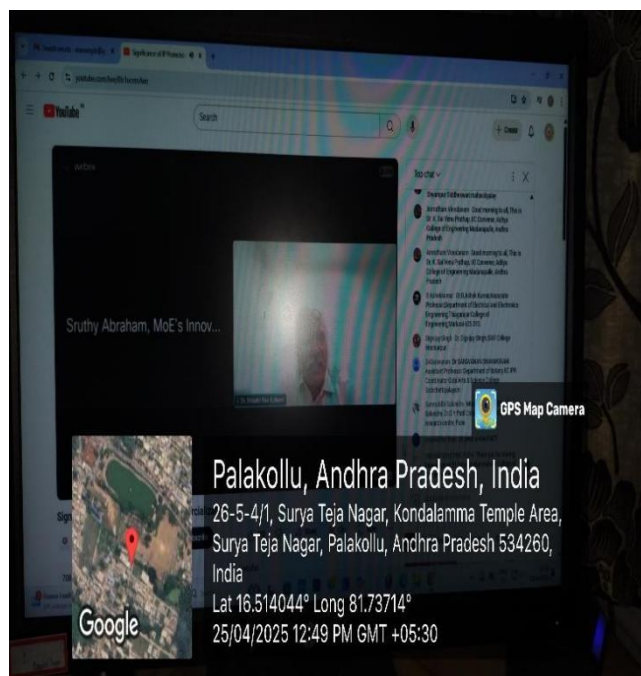
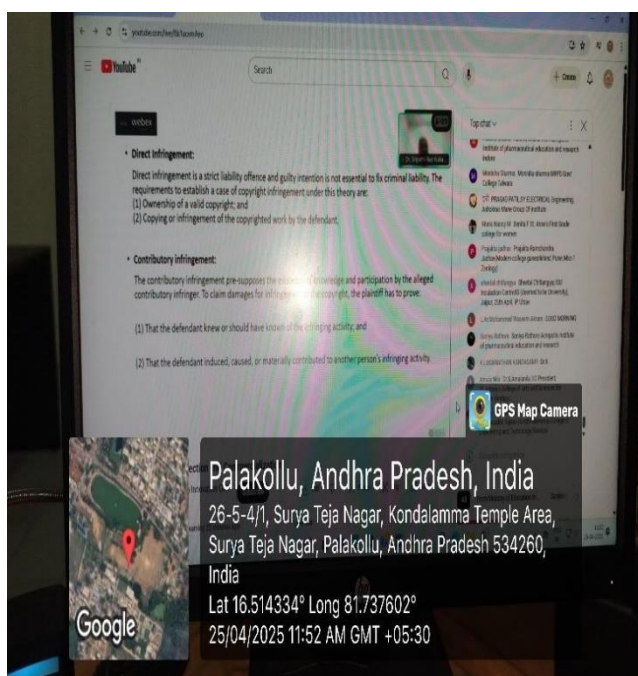
- Comprehend the importance of IP in academia, research, and business.
- Identify the processes involved in protecting and commercializing innovations.
- Appreciate the role of IP in enhancing institutional and individual value.
- Recognize the support mechanisms available through government bodies for IP protection.

Report of the Activity

Dr. Sripathi Rao Kulkarni provided a comprehensive overview of how Intellectual Property plays a pivotal role in safeguarding innovation and contributing to economic development. He emphasized that protecting intellectual assets not only ensures credit and revenue to the creator but also drives innovation ecosystems in academic and industrial sectors. The talk shed light on the Indian IP ecosystem, challenges in commercialization, and how researchers and startups can leverage IP for competitive advantage. He also outlined various schemes and support systems offered by the Government of India through CSIR, MIC, and AICTE.

The session empowered attendees with practical knowledge and motivation to think creatively while ensuring their innovations are protected and effectively commercialized.

Screenshots



20/4/2025
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