



SRI A.S.N.M. GOVERNMENT COLLEGE (AUTONOMOUS), PALAKOL, W.G. DT
(NAAC Re-accredited With 'B+' Grade at 2.67 C.G.P.A)



IP Week Lecture Session - 21st April to 26th April 2025

S.No	1
Name of the activity	Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day
Date of conducting the activity	21-04-2025
Organised by Dept./Committee	MIC and AICTE
Objective or nature of the activity curricular/Extension to community	To highlight the transformative power of creativity and innovation in driving economic, social, and cultural development. To raise awareness of the role of the intellectual property system in encouraging and safeguarding creativity across sectors. To inaugurate IP UTSAV as a national platform fostering IP literacy and engagement among creators, innovators, and the public.
Level of the activity College/Mandal/ district/university	National Level
Name of the Resource Persons	Dr. Sacha Wunsch-Vincent , Head of Section, Economics and Statistics Division, and co-editor of The Global Innovation Index (GII) at the World Intellectual Property Organization (WIPO); Prof. (Dr). Unnat P. Pandit , Controller General of Patents, Designs & Trademarks Registrar of Copyright and Geographical Indication, DPIIT, MoCI, Government of India
No. Of students participated	55
Skills achieved	Creativity & Innovation • Ideation techniques and innovative thinking • Exposure to real-world problem-solving Intellectual Property Awareness • Understanding of patents, copyrights, trademarks, and design rights • Basic IP filing procedures and importance of IP in startups/research Collaboration & Teamwork • Working on group projects or challenges • Sharing interdisciplinary ideas across fields

Values achieved	Respect for Innovation • Recognizing the role of innovators in societal progress Ethical Use of Intellectual Property • Promoting integrity in creation, research, and idea sharing Inclusivity & Diversity • Encouraging diverse perspectives and inclusive participation
-----------------	--

Outcomes of the Activity

1. **Awareness Raised**
 - Enhanced understanding of the importance of IP rights among students and faculty
2. **Increased Participation**
 - Greater student involvement in innovation challenges and hackathons
3. **Idea Incubation**
 - Seeds planted for future startups or research projects
4. **Networking Opportunities**
 - Connection with IP experts, mentors, and peers in the innovation ecosystem
5. **Institutional Impact**
 - Strengthened institutional culture of innovation and IP literacy.

Report on Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day

Introduction:

The Inauguration of **IP UTSAV** and the celebration of **World Creativity and Innovation Day** was held under the joint aegis of the **Ministry of Education's Innovation Cell (MIC)** and the **All India Council for Technical Education (AICTE)**. This initiative aimed to raise awareness about the importance of **Intellectual Property Rights (IPR)** and foster a culture of **creativity, innovation, and entrepreneurship** among students and educators across the country.

Highlights:

- **Inauguration:**
The event commenced with an inaugural address by dignitaries from MIC and AICTE, who emphasized the role of IP in nation-building and the need to integrate innovation into academic ecosystems.
- **Keynote Sessions:**
Eminent speakers and IP experts shared insights on the significance of protecting intellectual property, especially in the academic and startup domains.
- **Panel Discussions and Interactive Sessions:**
Themes included *Innovation in Education*, *Women in IP*, *Startups and Patents*, and *IP for Sustainability*. Panelists included educators, entrepreneurs, patent attorneys, and policymakers.
- **Showcasing Student Innovations:**
Select student projects and prototypes were showcased as part of a virtual/physical exhibition, highlighting creativity in solving real-world problems.

The IP UTSAV and World Creativity and Innovation Day celebration served as a pivotal platform to inspire young minds and promote a culture of innovation. The involvement of MIC and AICTE lent significant value and vision to the event, aligning educational institutions with the broader national innovation agenda.

Screenshots

Innovation Cell - Building Blocks and Impact

- Policy Advocacy for Nurturing Innovations
- National Open Innovation Platform
- Mentoring and Handholding Youth
- Thrust on Innovative Curricula

Statistics:

- KAPILA - 266 % Rise in Patent Filing in HEIs
- NISP- Adopted by More than 3000 Institutes
- SIH-13,91,844 Students engaged
- No of Ideas- 14,80,611
- 15000 Innovation Councils across HEIs
- 1,10,000 Activities, >1,00,000 Ideas on YUKTI
- MBA - IEVD- 27 Institutes, I&E Minor
- IPR and Design Thinking Curriculum

Palakollu, Andhra Pradesh, India
 26-5-4/1, Surya Teja Nagar, Kondalamma Temple Area,
 Surya Teja Nagar, Palakollu, Andhra Pradesh 534260,
 India
 Lat 16.514144° Long 81.737552°
 21/04/2025 11:52 AM GMT +05:30

Palakollu, Andhra Pradesh, India
 26-5-4/1, Surya Teja Nagar, Kondalamma Temple Area,
 Surya Teja Nagar, Palakollu, Andhra Pradesh 534260,
 India
 Lat 16.514135° Long 81.73757°
 21/04/2025 12:04 PM GMT +05:30

20/4/2025
 PRINCIPAL
 Sri A.S.N.M. GOVT. COLLEGE (A)
 PALAKOL-534 260, W.G.DIST